

# Lobby & Reception



## Project brief introduction

The first opportunity you have to make an impression with visitors is in your corporate lobby or reception area. Fitting a stunning video wall in these areas will create an intriguing space, enabling you to communicate your corporate message creatively, vividly, and stunningly.

## Description

### Make An Impression

First impressions last, and when it comes to making a first impression, there is no better way than with stunning visuals. iSEMC's display and visualization solutions enable you to deliver a WOW effect to those entering your lobby or reception.

01

### Enliven Your Content and Brand

iSEMC's easy-to-use and low-maintenance visualization solutions allow you to bring your content and brand to life. You'll have powerful tools in LED or LCD technologies and tailored to your specific requirements. From their first encounter with your organization and brand, your customers or visitors will receive an incredible customer experience that will leave a lasting impression. What's also great about our solutions is that they are low-maintenance, high-return, and long-lasting. We are experts in visualization solutions, and you know what your visitors want. Together, we can create an incredible experience for everyone with whom you engage.

02

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## LED Video Walls

You can have a video wall using high-quality direct-view LED technology in the size and resolution you require for your lobbies, receptions, and meeting rooms.

03

## Ultra-Slim Bezel LCD

iSEMC's ultra-slim bezel LCD visualization solutions are a step-change in brightness, image quality, and color calibration. They are also quick to install, low maintenance and high in reliability. They provide a seamless LCD video wall for your lobbies, receptions, and meeting rooms.

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## Features

### Interactive display

The 3D multimedia interactive display solution adopts advanced multimedia interactive display system, and break through the traditional static display form, to achieve true three-dimensional, dynamic, real-time interactive display performance.

Realize comprehensive control functions to the played contents, equipment and environment through many kinds of terminals including PAD, mobile phone, PC etc., with the help of signal acquisition and intelligent sensing control equipment.



### Creative splicing

The video wall system takes the video wall display unit (LCD splicing unit, LED display unit, DLP projector) as a unit. Creative splicing can be made according to the number of display units in actual projects; the system doesn't be limited under any condition in number and splicing style.

## Intelligent control

Adopt the advanced control system; the peripheral devices around the video wall system may be controlled through the intelligence control system; it only needs clicking on the touching screen to realize fast switch of random signals and display of pre-set display modes; the linkage control can be realized with devices of the third party through the corresponding signals.



## Industrial grade equipment

iSEMC video wall display system is an industrial grade device; it supports arbitrary power off and power on without any setting; thus its operation is convenient, direct and professional, not affected by the network or network viruses. The MTBF is greater than 50000 hours. The system adopts the embedded system and industrial-level products, to ensure that the project is stable and reliable.

## Creative and free combination

User management supports various users, such as super administrator, user administrator and operator. Different users can be assigned different permissions for managing subsystem and equipment control configuration, such as: image browsing, cloud mirror control, video and image playing, TV wall operation etc..

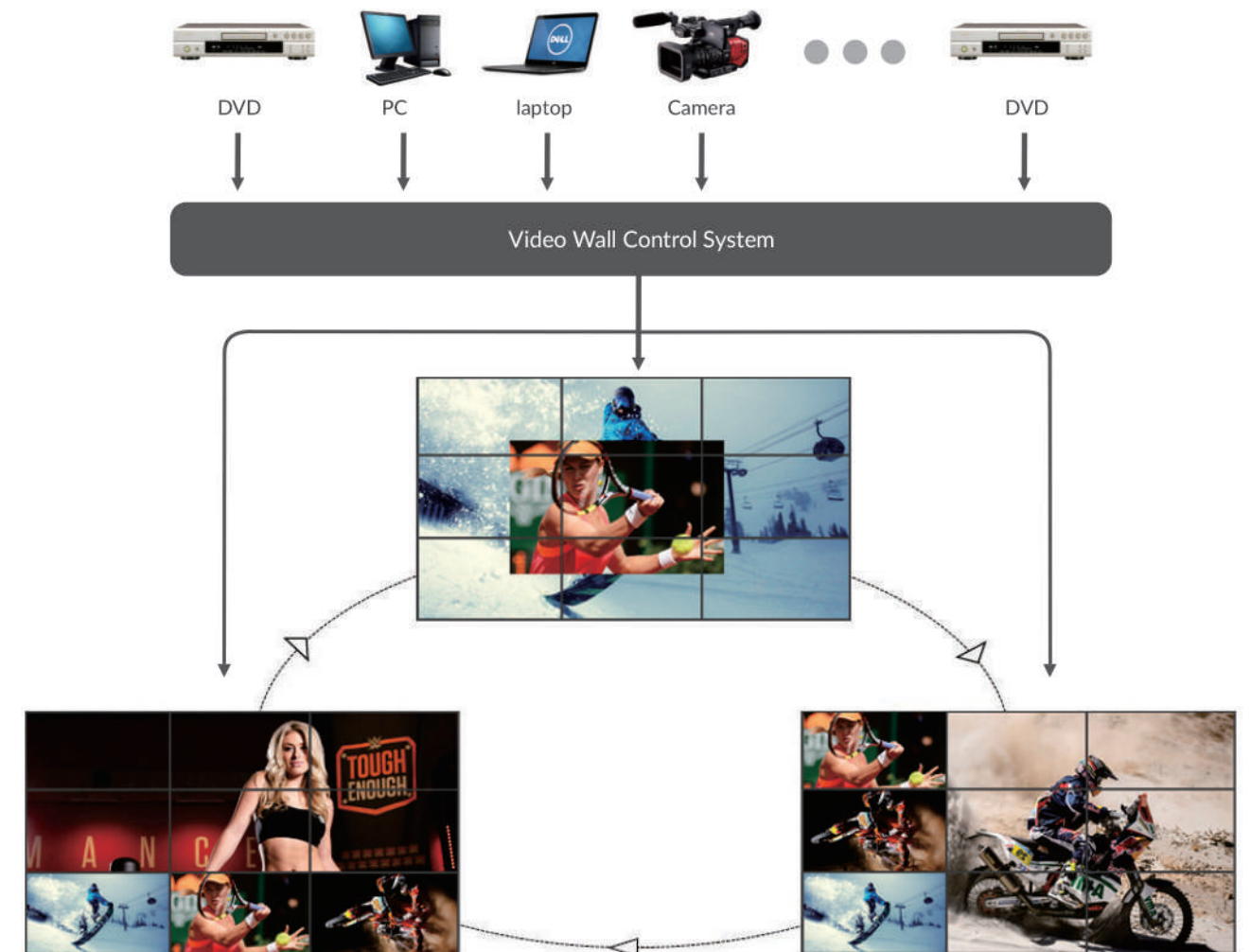


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## Multiple video input sources and diversification display

iSEMC video wall display system supports any combination of display mode, multiple windows overlaying, multiple signals displaying simultaneously. And moreover, the system can set up multiple display modes, and supports the relevant display mode of one-key switch. Support input of multiple signals, such as video signals and computer signals. Various signal sources, such as video monitoring information, camera, video recorder, VCD, projector for actually stands and computer signal, can access the multiple screen image processing system. Signals can be freely moved, zoom in/out, across the screen or overlapped in the form of windows after being processed.



## High practicability

Possess a variety of management methods according to the characteristics of practical applications. Graphical management interface and the system design meets the actual engineering needs. The system configuration emphasizes advantage and practicability, as well as the economic effects of the system configurations, to achieve the comprehensive balance.

## High compatibility

iSEMC video wall display system is compatible with peripherals or other peripheral platform of the video wall system; seamless connection for control, transmission and display can be realized.

## Pure digital technology

iSEMC video wall display system adopts pure digital technologies to solve various problems of analog display and transmission and integrated wiring. various signals can be transmitted via only few transmission cables; Moreover. iSEMC video wall display system supports remote transmission, and digital transmission is more stable and reliable than analog transmission.

### Application



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